

# **CORD BRICK<sup>®</sup>**

*Wholesale  
Product  
Catalog  
2024*

*NEW DESIGN in 2024*



**CORD BRICK<sup>®</sup>**  
*PATENTED*

*NEW in 2024*



**DESK BRICK<sup>™</sup>**  
*PATENTED*



## Per Unit Pricing: CordBrick

Item Description	Black CordBricks	Med Gray CordBricks	Light Gray CordBricks	Aqua CordBricks	Blue CordBricks	Pink CordBricks	Mint CordBricks	Coral CordBricks
Product in Retail Package								
SKU	CB01-BLACK	CB01-GRAY	CB01-LIGHT	CB01-AQUA	CB01-BLUE	CB01-PINK	CB01-GREEN	CB01-CORAL
UPC	850047305107	850047305114	850047305121	850047305138	850047305145	850047305152	850047305169	850047305411
Cost	\$3.95	\$3.95	\$3.95	\$3.95	\$3.95	\$3.95	\$3.95	\$3.95
MSRP	\$9.99	\$9.99	\$9.99	\$9.99	\$9.99	\$9.99	\$9.99	\$9.99
Your Margin	60.5%	60.5%	60.5%	60.5%	60.5%	60.5%	60.5%	60.5%
Master Case Units	120	120	120	120	120	120	120	120
Case Dims (LxWxH)	10"x10"x8"	10"x10"x8"	10"x10"x8"	10"x10"x8"	10"x10"x8"	10"x10"x8"	10"x10"x8"	10"x10"x8"
Case Weight (lbs)	29	29	29	29	29	29	29	29
Case Cost	\$474.00	\$474.00	\$474.00	\$474.00	\$474.00	\$474.00	\$474.00	\$474.00
Case SKU	CB120-BLACK	CB120-GRAY	CB120-LIGHT	CB120-AQUA	CB120-BLUE	CB120-PINK	CB120-GREEN	CB120-CORAL
Case UPC	10850047305104	10850047305111	10850047305128	10850047305135	10850047305142	10850047305159	10850047305166	10850047305418
TI/HI (40"x48")	16 x 7	16 x 7	16 x 7	16 x 7	16 x 7	16 x 7	16 x 7	16 x 7
Freight	Buyer Pays Freight: FOB US - Tampa, FL							
Lead Times	Domestic In-Stock Lead Times: 5-10 days. Backorder Lead Times 60-90 Days							
Terms	Net 30							
TO ORDER:	phone - email: 610.888.6008 - nick@cordbrick.com			item numbers: identify with SKU or UPC, add quantity				

**NEW DESIGN in 2024**  
**NEW PACKAGING in 2024**  
**NEW DISPLAYS in 2024**



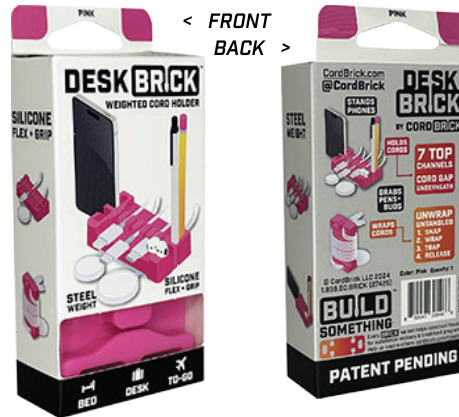
**SILICONE PRODUCT**  
**STEEL WEIGHT INSIDE**  
**MULTIPLE USES/SOLUTIONS**



## Per Unit Pricing: DeskBrick

Item Description	Black DeskBricks	Med Gray DeskBricks	Light Gray DeskBricks	Aqua DeskBricks	Blue DeskBricks	Pink DeskBricks
Product in Retail Package						
SKU	DB01-BLACK	DB01-GRAY	DB01-LIGHT	DB01-AQUA	DB01-BLUE	DB01-PINK
UPC	850047305381	850047305398	850047305404	850047305442	850047305459	850047305466
Cost	\$7.49	\$7.49	\$7.49	\$7.49	\$7.49	\$7.49
MSRP	\$19.99	\$19.99	\$19.99	\$19.99	\$19.99	\$19.99
Your Margin	62.5%	62.5%	62.5%	62.5%	62.5%	62.5%
Master Case Units	54	54	54	54	54	54
Case Dims (LxWxH)	10"x10"x8"	10"x10"x8"	10"x10"x8"	10"x10"x8"	10"x10"x8"	10"x10"x8"
Case Weight (lbs)	29	29	29	29	29	29
Case Cost	\$404	\$404	\$404	\$404	\$404	\$404
Case SKU	DB48-BLACK	DB48-GRAY	DB48-LIGHT	DB48-AQUA	DB48-BLUE	DB48-PINK
Case UPC	10850047305388	10850047305395	10850047305401	20850047305385	10850047305456	10850047305463
TI/Hi (40"x48")	16 x 6	16 x 6	16 x 6	16 x 6	16 x 6	16 x 6
Freight	Buyer Pays Freight: FOB US - Tampa, FL					
Lead Times	Domestic In-Stock Lead Times: 5-10 days. Backorder Lead Times 60-90 Days					
Terms	Net 30					
TO ORDER:	phone - email: 610.888.6008 - nick@cordbrick.com			item numbers: identify with SKU or UPC, add quantity		

**NEW PRODUCT in 2024**  
**NEW PACKAGING in 2024**  
**NEW DISPLAYS in 2024**



**SILICONE PRODUCT**  
**STEEL WEIGHT INSIDE**  
**MULTIPLE USES/SOLUTIONS**



## Retail Display CDU's & POP - CordBrick

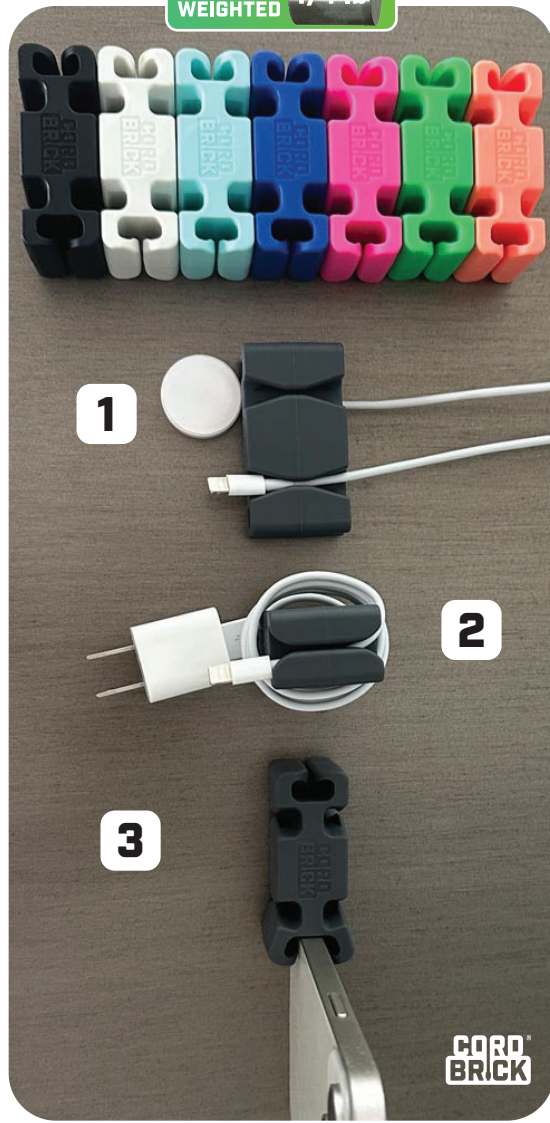
Item Description	20pk MULTICOLOR*	20pk Black	20pk Med Gray	20pk Light Gray	20pk Aqua	20pk Blue	20pk Pink
Picture of Display							
SKU	CB20-MULTI	CB20-BLACK	CB20-GRAY	CB20-LIGHT	CB20-AQUA	CB20-BLUE	CB20-PINK
UPC	850047305275	850047305268	850047305282	850047305299	850047305305	850047305312	850047305329
Units Per Display	20	20	20	20	20	20	20
MSRP @ \$9.99/ea	\$199.80	\$199.80	\$199.80	\$199.80	\$199.80	\$199.80	\$199.80
<b>Costs</b>							
6+ 20-Packs (MOQ) 3.95/unit	\$79/case	\$79/case	\$79/case	\$79/case	\$79/case	\$79/case	\$79/case
12+ 20-Packs @ 3.75/unit	\$75/case	\$75/case	\$75/case	\$75/case	\$75/case	\$75/case	\$75/case
48+ 20-Packs @ \$3.55/unit	\$71/case	\$71/case	\$71/case	\$71/case	\$71/case	\$71/case	\$71/case
288+ 20-Packs @ 3.45/unit	\$69/case	\$69/case	\$69/case	\$69/case	\$69/case	\$69/case	\$69/case
Shipping Case Pack	6 x 20pc	6 x 20pc	6 x 20pc	6 x 20pc	6 x 20pc	6 x 20pc	6 x 20pc
Case Dims (LxWxH)	19"x13"x13"	19"x13"x13"	19"x13"x13"	19"x13"x13"	19"x13"x13"	19"x13"x13"	19"x13"x13"
Case Weight (lbs)	33	33	33	33	33	33	33
(MOQ) Case Cost*	\$474	\$474	\$474	\$474	\$474	\$474	\$474
Pallet (40"x48") TI/HI	8 x 6	8 x 6	8 x 6	8 x 6	8 x 6	8 x 6	8 x 6
	*STANDARD Contents: 5 Black, 2 Gray, 3 Light Gray, 2 Pink, 2 Aqua, 2 Blue, 2 Green, 2 Coral						
Freight	Buyer Pays Freight: FOB US - Tampa, FL						
Lead Times	Domestic In-Stock Lead Times: 5-10 days. Backorder Lead Times 60-90 Days						
Terms	COD - Net 30 with reorders						
TO ORDER:	phone - email: 610.888.6008 - nick@cordbrick.com			item numbers: identify with SKU or UPC, add quantity			



**CORD  
BRICK**

WEIGHT: 3.5 oz  
MATERIAL: Silicone  
DIMS: 2.5"x1.3"x0.95"  
MSRP: \$9.99

STEEL  
WEIGHTED 1/4 lb



**BRICK USE BRICK  
CASES**

For CordBrick® and DeskBrick™

### PROBLEM 1:

FALLING Cords + MESSY Cords

### SOLUTION 1:

PATENTED Weighted Cord Holders.  
Use anywhere & repositon.

### PROBLEM 2:

Traveling Cord FRUSTRATIONS + TANGLES

### SOLUTION 2:

SNAP - WRAP - TRAP  
then UNWRAP cords; instantly.

### PROBLEM 3:

Where'd I put that PHONE STAND?

### SOLUTION 3:

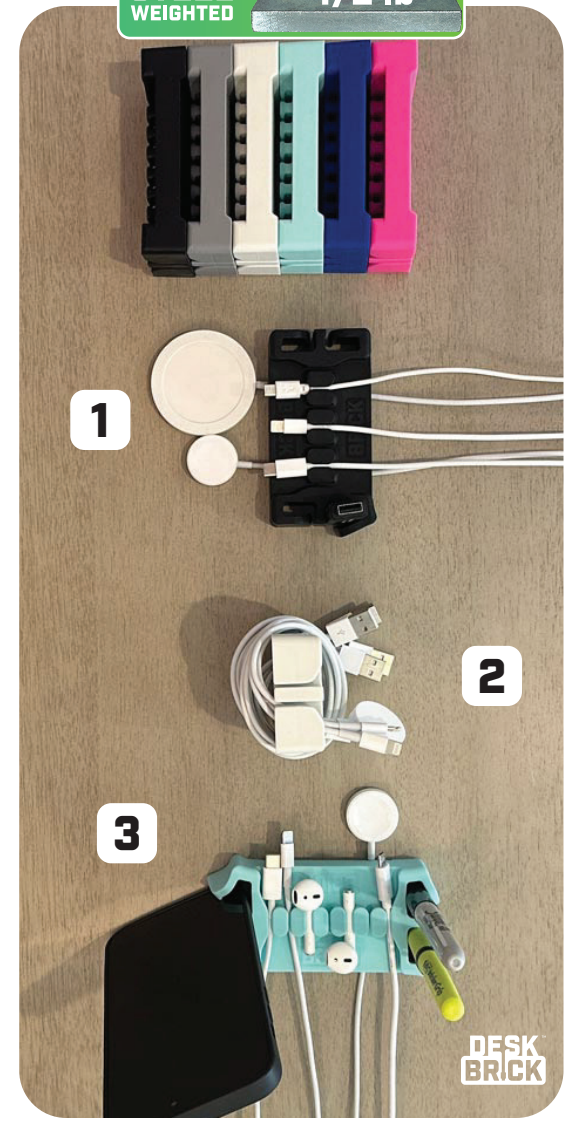
All-in-one cord management + phone  
accessory. Both fit Airpods + pens.

## WHY DO THEY BUY?

**DESK  
BRICK**

WEIGHT: 9.2 oz  
MATERIAL: Silicone  
DIMS: 4.1"x2.5"x0.9"  
MSRP: \$19.99

STEEL  
WEIGHTED +1/2 lb



CordBrick & DeskBrick provide solutions to several common cord & phone problems, providing incredible value. "Stacking stuffer" is our #1 keyword online = buyers realize the adaptability of our solution, making it highly giftable. Both CB & DB have low return rates (~1%), a category-high (>7%) returning-customer rate. Avg. purchase 2.2 units online. Current Cust. Ratings: 4.5/5 (CB), 4.8/5 (DB)